A community team for the editing and dissemination of audiovisual evidence related to citizen monitoring of healthcare services and policies

- In the year 2014, over 70 community leaders from five different regions of the country were trained in the collection of audiovisual evidence about right to health violations. A large amount of material was collected which requires support for editing and dissemination

- Out of the group of community leaders that were trained, seven were selected to receive intensive training during the first part of the year 2015. The training focused on developing knowledge and skills for editing and dissemination

- Following a process based on group training and individual mentorship, the team was trained on use of computers, audiovisual production and community journalism. Each participant received a laptop computer, Internet access and audiovisual equipment.

Meet the team members

Achievements

Team members are capable of edit and disseminating audiovisual material collected by other right to health community defenders http://vigilanciaysalud.com/incidencia-a-nivel-departamental/, and they have also initiated the training of other community fellows that expressed interest in learning video production and editing.

Training process

Planning

- Defining expectations from community members and training facilitators, and resources needed
- Defining roles and responsibilities for both facilitators and community members
- Designing a dynamic training process that combines lectures, field practice and tailored individual support

Training on communication techniques and tools

- Workshops and mentorship to improve writing skills
- Press releases editing and media relations
- Community journalism
- Story Telling

Audiovisual production and editing

- Photography and video techniques
- Basic editing of photos and video
- Leaflet and bulletin editing

Monitoring the training processes

- Verification acquired of knowledge and skills through written and verbal assessment
- Participatory meetings to evaluate advances and difficulties
- Constant adjustments in the training process based on monitoring info collected

CEGSS Centro de estudios para la equidad y gobernanza en los sistemas de salud

CCGS Consejo de Comunidades de Guatemala por la Salud

IDRC CRDI

OPEN SOCIETY FOUNDATIONS

COPASAH Community of Practitioners on Accountability and Social Action in Health